



**Robert Unger ISI Team Competition  
April 4-6, 2014**

**SPONSORS/  
ADVERTISERS**

Advertise in the  
competition program  
and sponsor the  
Skate-a-thon, too!

**SKATEATHON**



[www.chaleticerinks.com/skateathon.htm](http://www.chaleticerinks.com/skateathon.htm)

CONTACT NAME: \_\_\_\_\_

NAME TO APPEAR AS PATRON, SPONSOR, ETC:  
\_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PHONE: (\_\_\_\_) \_\_\_\_\_ FAX: (\_\_\_\_) \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_



**Special Olympics**

**Special Olympics of Greater  
Knoxville -- Ice Skating Event**

**CONSIDER SUPPORTING THE SKATE-A-THON & THE COMPETITION!**

**Your Logo on the Skate-a-thon T-Shirt & in Promotional Materials (assuming artwork is received by Feb. 10th)**

- PATRON**      \$ 200.00      "Patron" acknowledgment at *both events!* **Full page advertisement** in competition program (preferential placement). Logo acknowledgment in competition program & on Skate-a-thon t-shirt. May provide banner to hang at Ice Chalet through April 1 (max. size: 4' tall x 18' wide).
- SPONSOR**      \$ 145.00      "Sponsor" acknowledgment at *both events!* **Half page advertisement** in competition program. Name acknowledgment in competition program; logo on Skate-a-thon t-shirt.

**IN-KIND CONTRIBUTIONS (You will receive acknowledgment in the competition program if received by March 5.)**

- Skate-a-thon Prizes
- Silent Auction Items or Baskets
- Competition Packets (Min/300 needed for Competition)

Description/Item: \_\_\_\_\_ Value: \$ \_\_\_\_\_

**ADVERTISING RATES FOR COMPETITION PROGRAM (Deadline for ads, only: March 5, 2014)**

Program distributed free to all participating skaters and their families from Tennessee and surrounding states.

<input type="checkbox"/> Full page advertisement	7.5"w x 9.5"h	\$ 100.00	Your logo and/or skater's photo can be included for business card size ads and larger sizes!
<input type="checkbox"/> Three-quarter page ad	7.5"w x 7.5"h	\$ 80.00	
<input type="checkbox"/> Half page ad	7.5"w x 4.75"h	\$ 60.00	
<input type="checkbox"/> Quarter page ad	3.75"w x 4.75"h	\$ 40.00	
<input type="checkbox"/> Business card ad	3.5"w x 2.375"h	\$ 25.00	
<input type="checkbox"/> Good wishes (35 characters/line; up to 3 lines - no photos)		\$ 10.00	

**Amount enclosed: \$ \_\_\_\_\_**

Please make your check payable to **"Ice Chalet Skating Club"** (Yes, we are a non-profit organization!)

Payment and copy for competition program must be received by **March 5, 2014.**

Information: 865/588-1858      E-mail: [icechaletskatingclub@gmail.com](mailto:icechaletskatingclub@gmail.com)  
Fax: 865/588-7509      Web site: [www.chaleticerinks.com](http://www.chaleticerinks.com)

Send to:  
Ice Chalet Skating Club  
P.O. Box 10194

Send photos and camera-ready copy via e-mail in JPG or PDF format, 300dpi, or via regular mail. Knoxville TN 37939-0194

Ice Chalet Contact Person: \_\_\_\_\_ Phone# \_\_\_\_\_